



AND THE NOMINEES ARE...

It's the event that everyone is talking about, but who is on their way to winning a coveted Aesthetic Award? We announce the shortlisted finalists

Over the past few weeks the entries have been flooding in for the inaugural Aesthetic Awards in Association with *Cosmetic News*. We have been astounded with the response from the industry, with more than 4,500 entries coming in – the most Body Media has ever seen in its history of hosting awards. With so many high caliber entries to sort through, picking the final shortlisted nominees has not been an easy task. Those who have been lucky enough to make the final cut will now be in with a chance of taking home a gong on the night.

With a total of 25 categories, the awards have been designed to acknowledge those who have gone that extra mile over the last year. The Aesthetic Awards is the only event of its kind in the industry that gives both practitioners and suppliers a chance to celebrate their achievements with their friends and peers. The event is being sponsored by Q-Med (Platinum Sponsor) and Silderm (Gold Sponsor). Q-Med is an industry leader in developing and commercialising products based on patented NASHA™ technology. The company's portfolio includes the market-leading dermal

filler Restylane®. Over recent months Q-Med has been acquired by Galderma, a major milestone in the aesthetic industry, bringing together two very strong companies and creating a powerful portfolio to meet the physicians' and patients' needs. Body Media publisher, Charlotte Body, said, "We are delighted that Q-Med has decided to be the Platinum Sponsor of the inaugural Aesthetic Awards. Q-Med is one of the most well-known names in the industry and *Cosmetic News* is happy that they have decided to follow Galderma's long standing tradition of supporting the UK's aesthetics industry."

The awards will be presented at a glamorous James Bond themed gala dinner at Sopwell House in St Albans on Thursday December 1 2011 and will be a chance to celebrate the achievements of everyone working within the arena of medical aesthetics. MyFaceMyBody's Stephen Handisides will be hosting the event and announcing the winners.

As well as a champagne reception, decadent three course meal and a free bar, guests will be left shaken and stirred by the entertainment, which will include a casino and live music. When it comes to putting on a night to remember, Nobody Does it Better!

The nominees are...

INDUSTRY AWARDS

SALES REPRESENTATIVE OF THE YEAR

This award is designed to acknowledge the hard work and services provided by sales reps working for manufacturers and suppliers in the UK. The finalists in this category are those who received the most nominations from their customers. The winner will be decided by the number of votes they receive from their customers. To vote in this category please visit www.cosmeticnewsuk.com.

THE NOMINEES ARE:

- LORRAINE MCLOUGHLIN, MERZ
- JEMMA COOKE, GALDERMA
- PAULA DENE, MERZ
- JAZZ DHARIWAL, RIOBLUSH
- BEVERLEY POWELL, SKINBRANDS

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LIFETIME ACHIEVEMENT AWARD

This award will recognise the achievements of an individual who has had a long and fruitful career in the aesthetics industry. The recipient of this award has been selected by the Aesthetics Awards team from the nominations submitted and there will only be one winner who will be announced on the night.

SERVICES TO THE INDUSTRY

This category will award an individual who has gone above and beyond in their services to the industry. As with the lifetime achievement award, there will only be one winner in this category. We had so many fantastic nominations in this category that we have decided to create a shortlist and let people in the industry vote on who they think deserves to win. To vote in this category please visit www.cosmeticnewsuk.com.

THE NOMINEES ARE:

DR PATRICK BOWLER

Co-Founder and Fellow of the British Association of Cosmetic Doctors and Medical Director of Courthouse Clinics

Dr Patrick Bowler is pioneer of non-surgical cosmetic treatments in the UK with 20 years experience. He has lectured extensively in Europe, the Middle East, the US and Australia and has had his research published in a number of clinical journals. In 1993 he co-founded Cosmeceuticals Ltd and in 1998 opened the first Court House Clinic in Brentwood Essex. He is the co-founder and a Fellow of The British Association of Cosmetic Doctors and served as its chairman for the first seven years. Dr Bowler has researched and developed the effects of anti-oxidants on the skin culminating in the launch of his own skincare range Vitage, in September 2004 and is frequently quoted on skin and cosmetic problems in the national papers and magazines and regularly appears on national TV on news/current affairs shows including CNN and BBC Breakfast, Five News and consumer programmes such as LK Today, GMTV and UK Living. He was one of the experts featured on the first two series of Channel 4 series 10 Years Younger and the Who'll Age Worst on UKTV Style.

RON MYERS

Ron Myers has more than 13 years experience in the pharmaceutical industry in a variety of sales and marketing, sales management and business development roles working for Smith Kline Beecham, Novartis, and Allergan Pharmaceuticals. Ron was involved in the launch of Botox® and M.D. Forté® glycolic peels into the UK market place in 1994. He set up a specialist consultancy service in 2002 with business partner Martyn Roe. Since then they have been busy working on a variety of high profile projects in the aesthetics industry, including the development of Wigmore Medical's concept as a specialist aesthetic distributor; the launch of the Facial Aesthetic Conference and Exhibition (F.A.C.E.) – now the UK's largest non-surgical medical aesthetic conference; business development projects with individual medical aesthetic clinics and website design and development – including e-commerce sites and the launch and management of MediZen – a non-surgical medical aesthetic clinic - in conjunction with Dr David Eccleston. In addition Ron and Martyn developed www.consultingroom.com – launched in 2003, and now the largest specialist aesthetic information website in the UK, and winner of "Best Aesthetic Patient Information Website" at the 2008 Aesthetic Medicine Awards.

EMMA DAVIES

Emma Davies has been an aesthetic nurse since 1998, with her own clinic in Somerset. With a special interest in sclerotherapy she established, in partnership with a vascular surgeon, Veincare Training, to teach and promote best practice in the treatment of thread veins and went on to bring together cosmetic specialists with vascular specialists to learn from each other and support continuing professional development, establishing The British Association of Sclerotherapists, now recognised by The Vascular Society and Venous Forum and represented internationally. Passionate about this field and how nurses contribute to it, she has been an active member of the RCN Aesthetic Nurses Forum Committee, and is proud of the achievements of this group. Whilst supported by the RCN the forum group was able to find a credible political voice, all be a quiet one, and published several important documents that have informed practice and been recognised and referenced by others establishing standards of practice. Although the restructuring of The RCN and subsequent disbanding of the Forum was a huge disappointment, Emma went on to become a founding member of the British Association of Cosmetic Nurses, of which she is chair. She hopes the association will provide a platform for excellence to be celebrated and shared, to support and inspire us all and to give us a voice that will be heard.

EDDIE HOOKER,

Eddie Hooker has been involved in the insurance industry since 1985. He worked with many large insurers such as Legal & General prior to setting up his own brokerage, Hamilton Fraser Insurance, in 1995. Hamilton Fraser Insurance now employs over 115 staff out of their North London office. Eddie and Hamilton Fraser Insurance first started to insure cosmetic practitioners as early as 1996 when they became involved with nurses practicing in Collagen injections. Hamilton Fraser launched the UK's first 'aesthetics specific' medical indemnity policy in 1998 and now insure over 2,500 individual practitioners and businesses within the sector, growing by over 100 new practitioners each and every month. By working closely with the sector's leading practitioners and distributors, Eddie and his team have built up a detailed knowledge of the aesthetic market which has been highlighted in a recent customer survey finding that 95% of Hamilton Fraser's customers were satisfied or more than satisfied with the service provided by the company. In 2005, Eddie and his team bid and were successful in securing one of only three government authorised tenancy deposit protection schemes, mydeposits.co.uk, and the scheme was launched in April 2007. To date mydeposits has protected in excess of 1,000,000 tenant rent deposits for more than 200,000 landlords country wide, increasing at a rate of over 20,000 new deposits each month. Eddie is keen to see and help bring about better standards of training within the aesthetics market and supports initiatives which raise standards overall.